

AGENDA  
Marshall Convention and Visitor Bureau  
Monday, December 7, 2009 @ 3:00 pm  
Marshall City Hall Conference Room  
401 South Alamo Street, Marshall, Texas

1. Call to order – Chairman Steve Carlile
2. Consider approval of minutes of October 09, 2009 meeting
3. Convention & Visitor Services Director Geraldine Mauthe report
  - a. Activity Report for November 30, 2009– Any Questions – E-mailed 12.03.09
4. Sales & Events Director Tomi Johnson report
5. Wonderland of Lights Update - John Arend, Brand Manager
6. Review of the CVB Marketing Efforts - John Arend, Brand Manager
7. Review status of the new wallscapes - John Arend , Brand Manager
8. Review status of Convention Center name and sign - John Arend, Brand Manager
9. Update on the Wayfinding project - John Arend , Brand Manager
10. Status of Rotary Park & Memorial City Hall projects - John Arend , Brand Manager
11. Discussion of the 2010 Contract with the City of Marshall - Steve Carlile, Chairman and John Arend, Brand Manager
12. New Business
13. Next Meeting
- 14.. Adjournment

POSTED                    December 3, 2009  
                                  12 Noon  
                                  By: Geraldine Mauthe

\*\*\*\*\*THE MEETING WILL BE CONDUCTED IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS WHEELCHAIR ACCESSIBLE AND HANDICAP PARKING IS AVAILABLE. REQUESTS FOR SIGN INTERPRETIVE SERVICES WILL BE AVAILABLE WITH AT LEAST 48 HOUR NOTICE PRIOR TO THE MEETING. TO MAKE ARRANGEMENTS FOR THOSE SERVICES, PLEASE CALL LISA AGNOR AT 903.935.4526